

Global success

From you to me has been shortlisted as a finalist for Best International Trader at the Mumpreneur Awards.

The awards, sponsored by DHL Express, are open to businesses which trade across the globe, and are the UK's first national business awards dedicated to parents in business.

The success of its first overseas distribution partnership in Australia gave 'from you to me' the confidence to establish partners in the US, Canada, Ireland and South Africa. Founder Neil Coxon says: "Approximately 25% of our sales are now international and this overseas business has supported the growth of our team. More importantly we are delighted to be inspiring families worldwide to enjoy the art of story-telling and preserving priceless memories. It's a huge bonus to be shortlisted for such a prestigious award too."

A panel of top entrepreneurs including BBC Dragon, Duncan Bannatyne will be judging the awards and the winners are due to be announced on 25th September at The Mumpreneur Conference in Warwickshire.

To find out more about 'from you to me' journals call +44 (0)1225 866 225 or visit the website www.fromyoutome.com

